

GOVERNMENT OF ASSAM AGRICULTURE DEPARTMENT JANATA BHAWAN :: DISPUR :: GUWAHATI-6

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ORDERS BY THE GOVERNOR

NOTIFICATION

Dated 8 July 2024

No: AGRI-18016/32/2024/35 Whereas, the Cabinet Decision dated 12th February, 2024, followed by the formal declaration in the Assam Legislative Assembly on 13th February, 2024, the Governor of Assam declared "Kaji Nemu" (Scientific name Citrus limon), popularly known as 'Assam Lemon' and recipient of "GI Tag" (Geographical Indication Tag) as "Jatiya Phal" (State fruit of Assam),

-AND-

Whereas, the 26th Departmentally Related Standing Committee (DRSC) in its meeting held on 19th February 2024 recommended for displaying /showcasing Kaji Nemu in lobby of each and every 3, 4 & 5-Star Hotels & serve with different cuisines in Restaurants in Assam,

Therefore, the Governor of Assam is pleased to direct all 3, 4 and 5-Star Hotels operating in Assam to display/showcase Kaji Nemu in their lobbies and Restaurants to serve Kaji Nemu with different cuisines as a promotional programme which will create business opportunity and grow interest among tourists towards the Jatiya Phal, i.e Kaji Nemu.

By order of the Governor of Assam,

Secretary to the Govt. of Assam Agriculture Department

Memo **No: AGRI-18016/32/2024/35-A** Copy to:

Dated 8 July 2024

- 1. All Administrative Departments, Govt. of Assam for information and necessary action.
- 2. The Principal Secretary, Tourism Department, Assam for information and necessary action.
- 3. PPS to the Hon'ble Chief Minister, Assam for information.
- 4. The Director of Agriculture, Assam, Khanapara, Guwahati 22 for information.
- 5. The Director of Horticulture and Food Processing Assam, Guwahati 22 for information.
- 6. The Director of Information and Public Relations, Assam for wide publicity of this notification.
- 7. The District Commissioner, All Districts for information and necessary action.
- 8. The Commissioner of Food Safety, Assam for necessary action.
- 9. The Commissioner, Guwahati Municipal Corporation.
- 10. P.S to Hon'ble Minister of Agriculture etc. for kind appraisal of Hon'ble Minister of Agriculture.
- 11. P.S to Secretary to the Govt. of Assam, Agriculture Department kind appraisal of Secretary.
- 12. The General Manager, all 3, 4 and 5-Star Hotels and restaurants functioning in Assam, they are requested to strictly follow the above order.
- 13. The Deputy Director, Assam Govt. Press, Bamunimaidam, Guwahati-21. He is requested to publish the above notification in the next issue of Assam Gazette.

(e-signed)
Secretary to the Govt. of Assam
Agriculture Department