Annual Action Plan of Mission Organic Value Chain Development for the State of Assam for the year 2017-18 with budget allocation for 3 years

(Rs. in lakh) SI. Component Provision Proposed Proposed **Total** No. budget budget budget (Rs. Lakhs) during for 3 during 2017-18 2018-19 years A. Value Chain Production A1. Development of Organic Production Clusters A.1.1. Clusters development and formation of Farmer producer Rs. 20.375 40.75 203.75 Companies, as per SFAC norms. lakh/FPC of 500 farmers A.1.2 187.5-375.00 Assistance on-farm input production infrastructure 3750/ha/yr (@ Rs 3750/ha/year) x 2 years. Subject to maximum of 2 ha per beneficiary. For development of facilities for liquid manures, botanical extracts and vermicompost etc.) A.1.2. Assistance for off-farm inputs (@ Rs 3750/ha/year) 375.00 3750/ha/yr for two years subject to maximum of 2 ha per beneficiary. For purchase of liquid biofertilizers, liquid biopesticides, PROM, neem cake, neem oil etc. A.1.3 Assistance for quality seed and planting material 175.00 17500/ha 875.00 (50% of maximum 35000/ha limited to the actual cost as per crop). Provide details of crops, seed/planting material and plan for procurement/ production Sub Total (A1) 00 1828.75 403.25 A. 2 Support and extension services for training, handholding and certification at production stage Assistance for setting up of input delivery, distribution 10.00 70.00 30.00 100.00 A.2.1 and agri-machinary custom hiring centre through state lakh/FPC lead agencies, Rs. 10 lakh/FPO A.2.2 Support and extension services for training, 3000 for 1st 165.00 175.00 500.00 handholding and certification at production stage yr through hiring of service providers. (@ Rs. 10,000/ha for three years as per MIDH guidelines) Rs. 3000/- in first year, 3500/- in second year and 3500/- in third year for handholding training, ICS management and certification) 600.00 Sub Total (A2) 235.00 205.00 B. Value Chain Processing B.1. Value Chain Post harvest - Setting up of collection, aggregation, grading facilities (Funds to be routed through banks only) 196.87 B.1.1 Setting up of functional infrastructure for collection, 11.25/ unit 140.62 56.25 aggregation and grading units @ Rs. 11.25 lakh/unit B. 2. Setting up of value addition and processing units including packaging, storage and transportation 600.00 Financial assistance for setting up of integrated 0.0 600.00 B.2.1 processing units Rs. 600 lakh/unit (1 unit) B.3. Value chain packaging, storage and transportation 75.00 75.00 Integrated pack house 75% subsidy to FPCs on TFO 37.50/ B.3.1 of 50 lakh or more and 50% to private limited to (2 unit) unit 37.50 lakh/unit 18.00 18.00 Transportation/ 4 wheeler up to TFO of 12lakh 6/unit

B.3.2

	(TOO) 7. (OO I II / ITPC				(1 unit)
	(50%) Rs. 6.00 lakh/FPC	18.75/	37.50	-	37.50
B.3.3.	Refrigerated transport vehicle up to TFO of 25 lakh	FPC unit	37.30		(2 unit)
1	(75% subsidy to FPC and 50% to private)	18.75/	37.50	-	37.50
B.3.3.	Pre-cooling/ cold stores/ ripening chambers. FPOs	unit	57.55	1.22	(2 unit)
2	Rs. 18.75 lakh/unit Sub Total (B)	unic	908.62	56.25	964.87
C ** 1	e chain Marketing – Branding, labeling, certification,	quality	700.02		
C. Value	e chain Marketing – Branting, labeling, certification, l, retail outlets, awareness and publicity through lea	d agencies			
C.1	Branding, labeling, packaging, publicity and	400 LS for all	70.00	40.00	110.00
C.1	certification of processing units etc (LS) Maximum	NE States			
	amount for one State shall not exceed Rs. 150 lakh				
C.2	Seminars/ conferences, workshops, Buyer-seller				
5.2	meets, Auction meetings, festivals (L.S.)				6.00
	Regional Seminar/Conferences of 2 days - Rs. 3.0	3.00/	6.00	-	6.00
	lakh per event	event	0.00	2.00	11.00
	Workshops (25 persons, 2 days) - Rs. 1.0 lakh per	1.00/	9.00	2.00	11.00
	event	event	5.00	2.00	8.00
	Buyer-seller meets/auction meets (1 day) - Rs. 1.0	1.00/	5.00	2.00	0.00
	lakh per event	event	6.00	3.00	9.00
	Festivals/exhibition at state level – Rs. 3.0 lakh per	3.00/ event	0.00	5.00	5.00
	event	3.00/	3.84	3-	6.00
	Participation in national exhibitions/biofach India -	event	5.01	***	
	Rs. 3.0 lakh per event	CVCIIC	29.84	7.00	40.00
0.0	Consumer awareness Information dissemination	200.00 LS	16.00	14.00	40.00
C.3	through publicity, printed literature films and local	for all NE			
	advertisements (L.S.)	States			
C.4	Hiring of space in prime markets (L.S.)	200.00 LS	40.00	20.00	60.00
	This activity shall include hiring of space in prime	for all NE			
	markets of major cities on temporary basis for time	States			
	to time promotion of products, or on for long term				,
	lease for opening of retail outlets.				0 = 0 00
	Sub Total (C)		155.84	81.00	250.00
D. Valu	ue Chain Support Agencies				
D.1	Setting up of Lead agency/ Organic Commodity	-			
	Board/ Organic Mission for scheme implementation				
	and market facilitation. To be set up at state level	Onatima	63.125	63.125	182.17
D.1.1	Staff, Manpower, Travel and contingencies,	One time assistance	05.125	03.123	(5% of
	Institutional strengthening and hire/ purchase of	assistance			total
	machinery and equipments (5% of total project				budget)
	proposal) only for hired staff on contractual basis co-				
D 1 5	terminus to project period	One time	50.00		50.00
D.1.2	Setting up of organic certification bodies. One time assistance will be provided for hiring consultants for	assistance			
	preparation of operating manuals, training and				
	exposure of manpower and facilitating institutional				
	set up. Cost of manpower to be borne by the				
	state(L.S.)				
	Sub Total (D)		113.125	63.125	232.17
					3875.79

Director of Horticulture & Food processing Assam, Khanapara, Guwahati-22